

# Competitive Advantage

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## **Competitive Advantage Investopedia**

May 15th, 2007 - Competitive advantages are conditions that allow a company or country to produce a good or service of equal value at a lower price or in a more desirable fashion

## **Competitive advantage Wikipedia**

November 16th, 2018 - In business a competitive advantage is the attribute that allows an organization to outperform its competitors A competitive advantage may include access to natural resources such as high grade ores or a low cost power source highly skilled labor geographic location high entry barriers and access to new technology

## **Competitive Advantage Strategic Management Insight**

November 13th, 2018 - What is competitive advantage There is no one answer about what is competitive advantage or one way to measure it and for the right reason Nearly everything can be considered as competitive edge e g higher profit margin greater return on assets valuable resource such as brand reputation or unique competence in producing jet engines

## **Competitive Advantage Definition Porter s 3 Methods**

October 28th, 2018 - A competitive advantage is what makes an entity s goods or services superior to all of a customer s other choices The term is commonly used for businesses The strategies work for any organization country or individual in a competitive environment

## **What is competitive advantage definition and meaning**

November 14th, 2018 - A superiority gained by an organization when it can provide the same value as its competitors but at a lower price or can charge higher prices by providing greater value through differentiation Competitive advantage results from matching core competencies to the opportunities

## **Competitive Advantage tutor2u Business**

November 4th, 2018 - A competitive advantage is an advantage over

competitors gained by offering consumers greater value either by means of lower prices or by providing greater benefits and service that justifies higher prices

### **Competitive advantage Official Site**

November 14th, 2018 - Competitive advantage is created by using resources and capabilities to achieve either a lower cost structure or a differentiated product A firm positions itself in its industry through its choice of low cost or differentiation

### **Competitive Advantage Corporate Finance Institute**

November 13th, 2018 - A competitive advantage is an attribute that allows a company to outperform its competitors Competitive advantages allow a company to achieve superior margins Operating Margin Operating margin is one of the measurements used to gauge the return on sales generated by operations of a business

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